



Happy 9th Birthday Heath Dental!

August 30th marked our 9th Birthday. We had a lovely day to celebrate and we even sneaked in a bit of cake!

Thank You to all our patients for your continued loyalty and support.



Upcoming Children's Days

Book early to avoid disappointment!

2014

30th October

2015

19th February

9th April

13th August

29th October



this issue

- ◀ Educate for the future!
- ◀ Happy Birthday Heath Dental!
- ◀ Back to school time out for you!

All the fun of the Fair...but without the toffee apples!

We had great fun on our recent Children's Day! For those of you who have never attended one of these days let me explain... It is a really child friendly day where we put on free face painting, children's DVDs and competitions so that we can help the children to focus on the fun of coming to see the dentist rather than have any anxiety or fear. Each year we hold 2 or 3 days and they are always in the school holidays making it easy to book in. The children normally spot a dinosaur in the corridor too as our happy mascot Snappy is waiting to say hello!



We have always found that these days get booked up early as many parents find their children can't wait to come in. Other than just having fun, we are also encouraging our children to grow up with a good dental experience as this will set them in good stead as they grow into adults. Many of our fears have been passed on from older generations, times when technology, knowledge of dentistry and some dentist's chair side manner were poor. Rather than influence our children in

this way too it really helps them if they can see first hand that they can have a positive experience.

There is a growing number of children as young as 5 now needing fillings, and we really feel strongly about prevention at Heath Dental. On our children's days we often have an education area where the children can learn about what is good and bad to eat and drink. Education is key so that they learn good habits and keep their own teeth for life.

Michelle, our Clinical Manager and Qualified Oral Health Educator specialises in providing both children and parents with the tools and knowhow to look after their teeth. Learning the right techniques in the early and developing years will reduce the need for future dental work, which ties in with our philosophy as a practice, of providing our patients with Teeth for Life. The best part is these sessions are FREE! We believe strongly in the need to educate children but we do not believe in charging for this highly important service. Each session lasts up to 30 minutes. One way you can help us to look after your children's teeth is by booking in to see Michelle then reinforce any recommended changes at home. Habits are learned and therefore can be changed, we just need to show them how.



Time for a new wardrobe YAY!

Well there may be a few sunny days still left for this year but it certainly doesn't hurt to start thinking about that Autumn wardrobe. Across Pinterest.com we are seeing knitwear and cloaks with maroon's as well as natural shades, and even a bit of tartan!

Here are a few picks from the High Street to give you some inspiration, because when you look good you want to smile :D



Bring in the Autumn with a smile!

- ▶ **Back to school offer!**
- ▶ **Time out for Mums and Dads**

The kids are back at school! Time to take care of you!

Sit back in our chair, relax and invest some time in a smile that will make you want to show your teeth to everyone you meet!

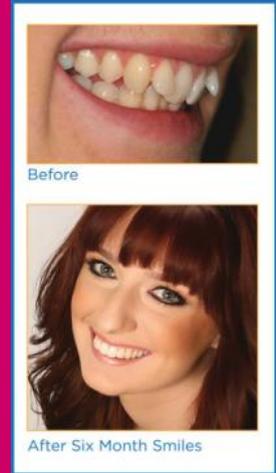
Straight Teeth are possible in just 6 months*

Plus FREE Professional Home Whitening

with every case!

Why not book a **FREE Straight Teeth Consultation** today?

Interest-Free Credit Available



* Average case—can take any time from 4-9 months



We love these boots from the H&M Autumn/ Winter 2014



Keep warm as the cold draws in with the Next Collection

Or be a bit daring!



On trend accessories will keep your old wardrobe current, thanks M&S



French Connection help you get ready for the office with this pretty number.

Sourced via, PoP Sugar;thebestfashionblog.com and pinterest.com

Taking patient feedback onboard...

Recently it was brought to our attention that patients were not keen on the taste of the topical fluoride placed on their teeth. In the interest of making your experience the best it can be we have changed the product we use and there are now two different flavours to choose from! 

Thank You for trusting us with your loved ones!

This months referrers are...

Natalie Gibson; Simon Buckley; Laura Barker; Gillian Bergonzi; Darshan Mistry; Jagjeet Sohal; Anthony Thorpe; Samantha Shriane

Our recent survey results show ...

99% of hygiene patients and **97%** of dental patients had a **pain-free experience!***

* out of 273 patients surveyed

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